



MEDIA RELEASE

FOR IMMEDIATE RELEASE

Council offers COVID relief for local small businesses

August 3, 2020
COOKTOWN

Local businesses across Cook Shire can now apply for an up to \$4,000 grant under Council's new Economic Resiliency Investment Initiative to help them recover from the impacts of COVID-19.

Cook Shire Mayor, Councillor Peter Scott, said the new initiative had been developed to assist local businesses and organisations to increase their resiliency and capacity to recover from the global pandemic while also future-proofing their operations.

"COVID has had an unprecedented impact on our local businesses," said Councillor Scott. "Many of them are sole traders and partnerships and have not been eligible for state and federal assistance. Council saw an opportunity to address this locally."

Eligible businesses and organisations can apply for funding to help pay for business mentoring and training, upgrades to digital technology, developing business plans and undertaking marketing and communications activities.

Applications are now open until 31 August 2020.

To apply visit www.cook.qld.gov.au/community/grants

For more information contact Council's Tourism and Community Grants Officer via email to mail@cook.qld.gov.au or phone on 4069 5444.

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